



- Color/Hue and Grain can Vary **DRAMATICALLY** Based on How Wood was Cut and Which Side is Most Prominently Displayed
- Only Full Length Boards Are Used
 - Craft Art tops don't look like wood floors



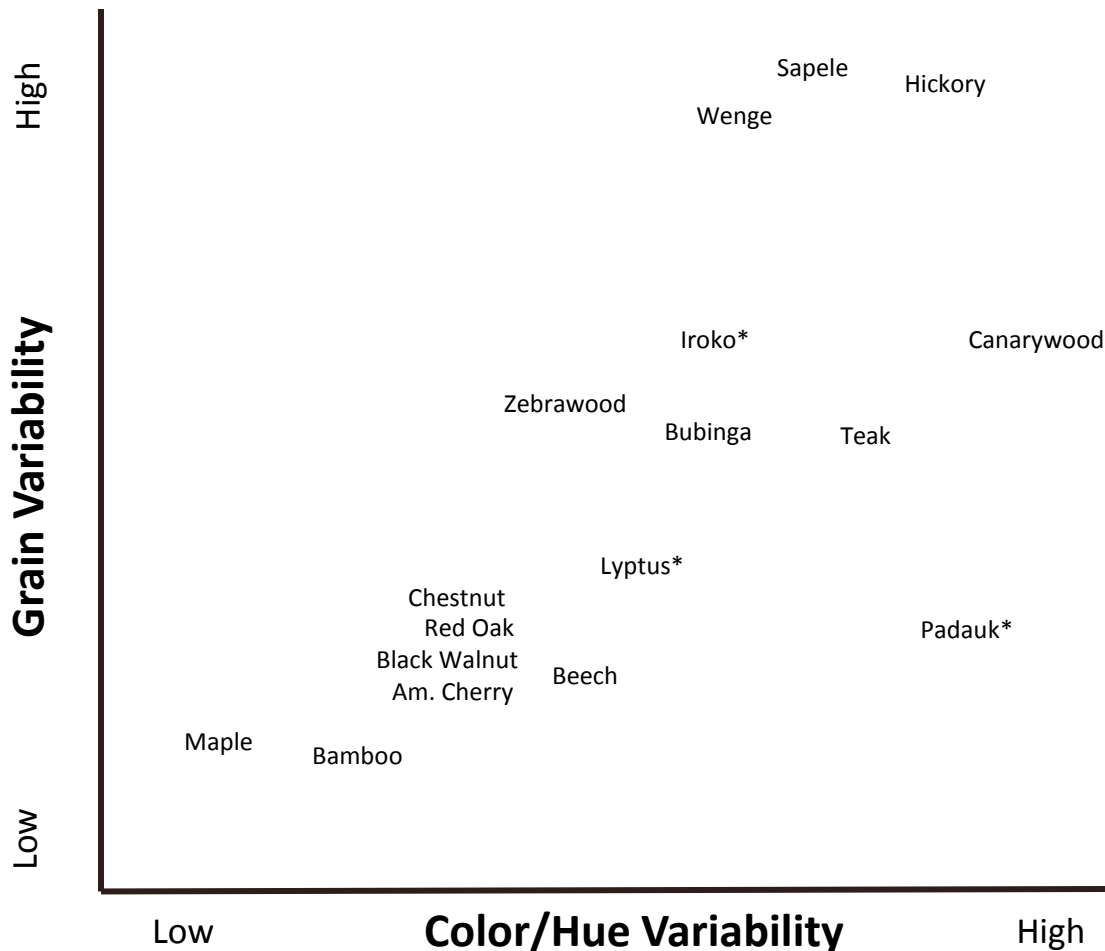
CRAFT ART
Edge View



COMPETITOR
Edge View

Dramatic Differences Between Different Construction Styles

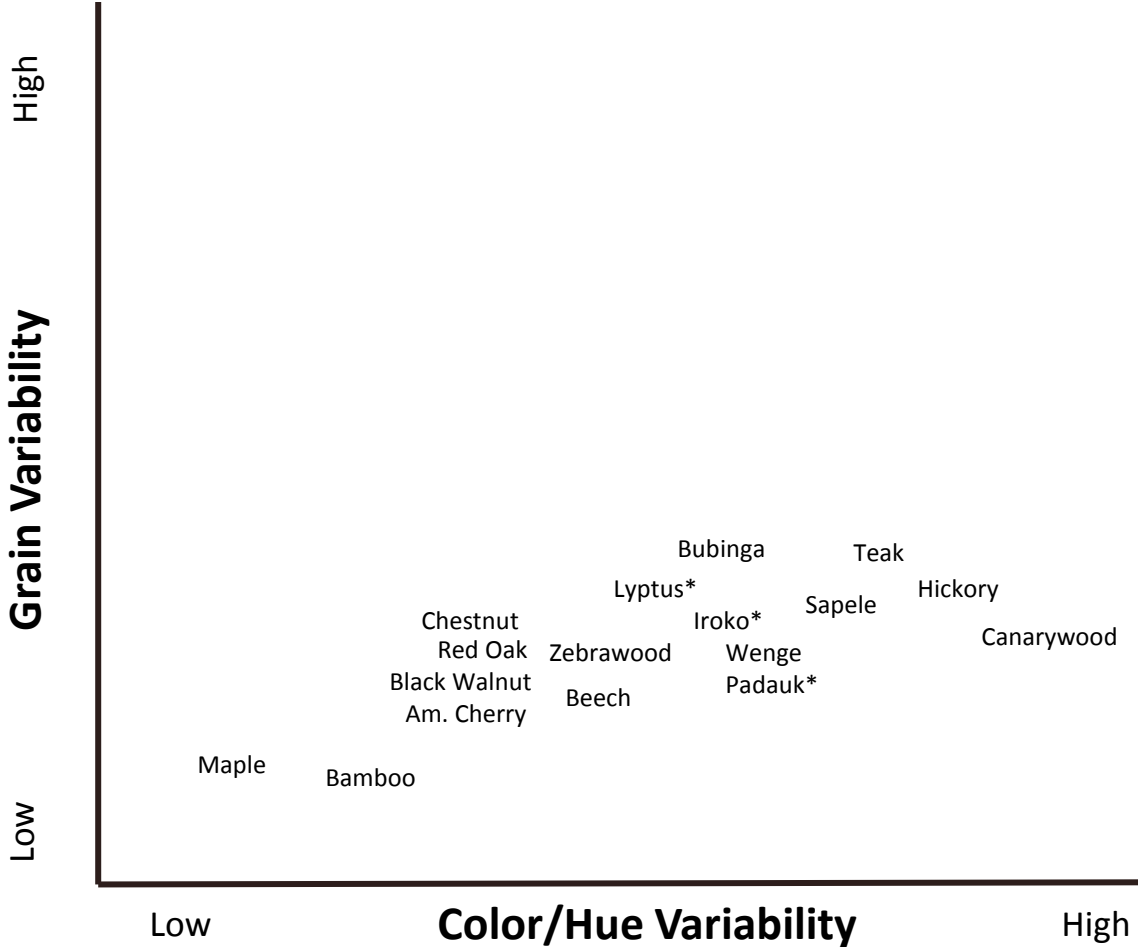
Face Grain or Plank Style



* Dramatic difference in early vs. aged color

- **Most Common Style**
 - Often used in furniture tops
- **Grain Typically Runs Parallel Along Length of Top**
- **Only Full-Length Boards are Used**
- **Planks Normally 3-6" Wide**
- **Availability Best for < 1-3/4" Thick Tops**
 - Wood more difficult to find & MUCH more expensive for greater thicknesses
- **Knots More Visible vs. Any Other Style**
 - Most species <2 per 10 SF
 - Size typically 1/8 - 1"
 - Exception: Walnut up to 4"
- **Limited Thickness Available vs. Edge Grain**

Plank is the Most Common Construction Style

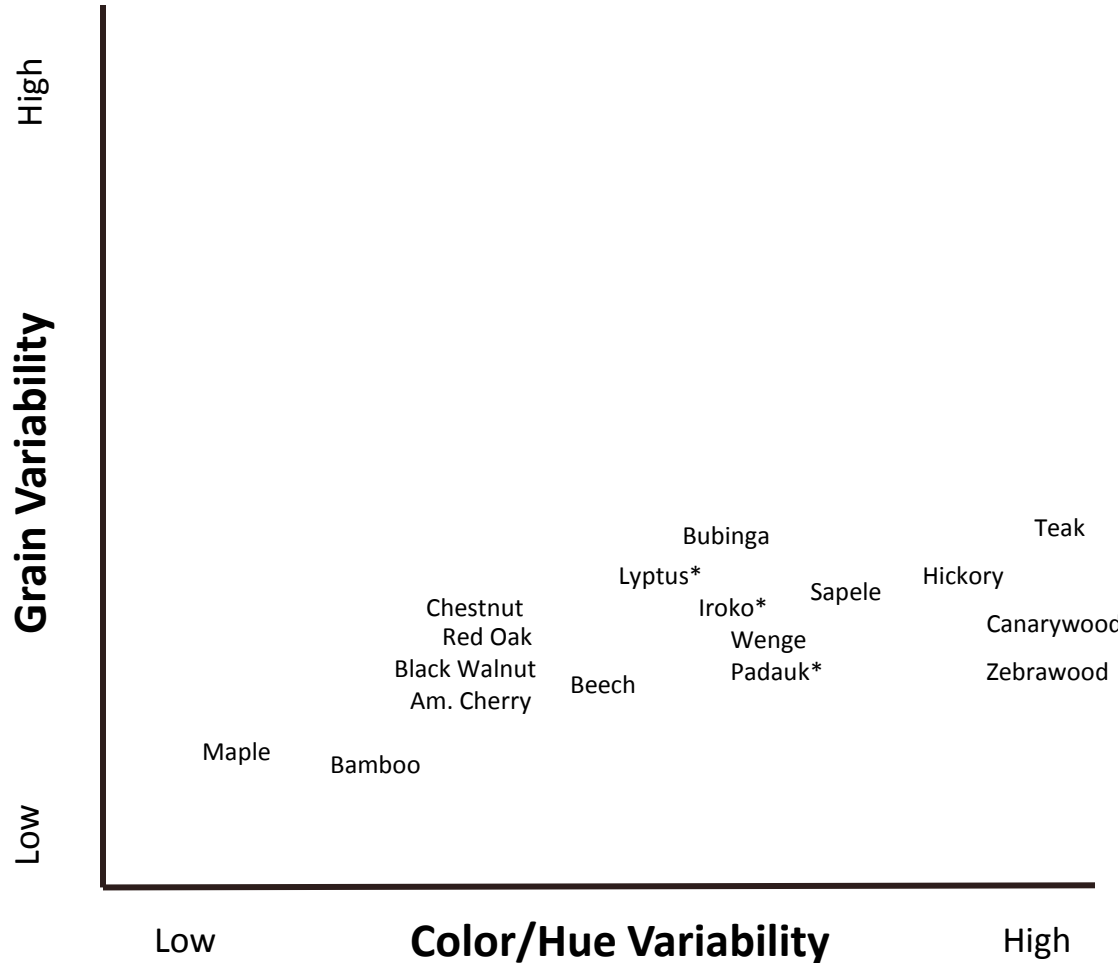


* Dramatic difference in early vs. aged color

- **Normally Least Amount of Grain Variation**
- **Least Sensitive to Moisture Variations When Grain is Parallel Along Length of Top**
 - Excellent choice for vacation homes (wider swing in temperatures and humidity)
- **Boards Typically 1½-1¾” Wide**
- **Low Frequency of Knots**
- **Can Make THICK Tops**
- **Sometimes Called “Butcher Block”**

Edge Grain Construction is the Most Robust Construction Style

End Grain or Checkerboard



* Dramatic difference in early vs. aged color

- **Least Common Style**
 - High Visual Variability
- **Most Prone to Moisture Issues**
 - Exposed Straws Everywhere
- **Pieces are 1½-1⅝ Square**
- **Most Expensive Style**
 - ~66% more wood required + labor
- **Can Mix/Match Wood Species**
 - Cannot mix exotic & domestic species
 - Padauk not available
- **No Knots**
- **Mixing Species Makes Bold “Checkerboard” Look**

End Grain/Checkerboard Makes a Bold Visual Statement